



Important .Asia Auction Information

Issued: March 24, 2008

With the recent close of Landrush applications, ongoing Sunrise auctions and the commencement of Go Live (March 26, 2008), we understand that it is important that DotAsia domain applicants are well informed about the ongoing process and what you can expect over the next few months.

Auction Scheduling:

The verification of Sunrise applications is 99.5% complete. For domains receiving multiple qualified applications, auctions will continue to be scheduled as the verification process is completed. The auction for your domain will be scheduled soon after you have received notice from the registry (originating from sunrisenotices@registry.asia) that your Sunrise application has been successfully verified and that there are more than one qualified applications for your domain. Note that if yours is the only successfully verified application, the domain will be awarded in your favour without auction and you will see this reflected in the DotAsia WHOIS information (without requirement of a Domain ID) within 24 hours of the notification.

Landrush auctions are expected to start early to mid April. Auctions will be scheduled to minimize the number of simultaneous auctions that any one participant may have to monitor. However, due to the strong interest from domain applicants a large volume of domain names are entering auction. Therefore we cannot guarantee that your domain auctions will not be simultaneously held. We thank you for your understanding.

As with Sunrise Auctions, auction start dates will be on a Monday, Tuesday, Wednesday or Thursday. We will try to accommodate and adjust for major holidays, however, the closing date for any particular auction cannot be predicted because of the auto-extension mechanism for the auctions. You can expect auction starts to be scheduled through June. All auctions will be scheduled to complete in seven (7) days unless a change in leader occurs in the last 24 hours of the auction in which case the auction is extended to close 24 hours after the change in leader occurred.

Auction Notices:

Pool.com will send the first auction notification email message to the auction participant with a copy to your registrar 10 days prior to an auction starting. The auction notification email message will contain the domain auction details, an account activation link, and login credentials. Once the auction participant has activated their account they will have access to the "Auction Tutorial" available on the auction interface. Note: Auction messages will be sent from noreply@dotasia.pool.com (you may wish to white list this address to ensure that you receive these emails).

Registrars will see Landrush domain auctions appearing in their "Auction Info" section on the registrar portal as they are scheduled.

Priority of Applications:

Auctions for domains applied for during the Sunrise phases by applicants who have claimed a prior trademark right will generally be scheduled first, however due to verification schedules, schedules may overlap. Domain applications for Sunrise will carry a higher priority than for Landrush. Sunrise applications will carry a priority based on the sub-phase for which the application is accepted (SR2a, SR2b, SR2c or SR3). If you have applied for a domain during Landrush that also had applications during Sunrise, the domain will only be available for Landrush auctions if it is not allocated as a result of the Sunrise verifications. Similarly, applications will not be accepted after the Go Live date for domains that are still being auctioned in either the Sunrise or Landrush phases.

Abandoned Auctions and Invalidated Auctions:

An Abandoned Auction means an auction where no participant has successfully placed a bid during the time period allocated for an auction. An Invalidated Auction means an auction which failed to produce a valid winner. In the event of an Abandoned Auction or an Invalidated Auction, DotAsia reserves the right to the following lines of actions:

- Schedule for Re-Auction
- Reserve the domain until further action is determined
- Release the domain for general registration

In the event of an Abandoned Auction, DotAsia will proactively reach out to participants to understand the reason for the inactivity and determine the appropriate action. In the case of a Re-Auction, whether by way of an Abandoned Auction or due to the invalidation of an auction as a result of tampering, depending on the nature of the applications and the domain, DotAsia reserves the right to invite or not invite one or more of the original applicants as well as additional qualified bidders or the public to the Re-Auction.

For Abandoned Auctions, the registry will consider passing the domain to a subsequent phase (i.e. from SR2a to SR2b, or from SR2b to SR2c, or from SR2c to SR3 or from SR3 to Landrush) in the startup process, inviting qualified applicants from the subsequent phase to the auction.

Once a domain is allocated, the registry will send out email notifications to the registrants indicating the status of their application.

Questions and Inquiries:

If you have questions about specific auctions, please email: service@dotasia.pool.com

If you have questions about your application, please contact your registrar directly.